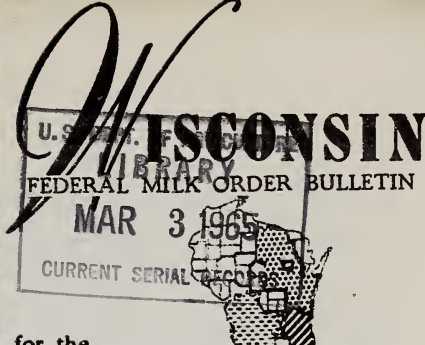


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for the
Milwaukee, Northeastern
and Madison Marketing Areas
C.T. McCleery - Market Administrator

FEBRUARY 1963

USDA RECOMMENDS AMENDING FEDERAL MILK ORDER FOR MILWAUKEE AREA

The U.S. Department of Agriculture issued a recommended decision to amend certain provisions of the Federal milk marketing order regulating the handling of milk in the Milwaukee Wisconsin marketing area.

Major changes recommended in the decision would:

1. Permit milk to be diverted between fully regulated plants.
2. Allocate and price as Class I under the Milwaukee order, fluid milk products priced under another Federal order and received at a Milwaukee pool plant in containers no larger than six gallons, provided the milk is not repackaged before it is distributed in the Milwaukee market.

The recommended decision is based on the record of a public hearing held in Milwaukee, Wisconsin, September 25, 1962, at the request of distributors selling milk in the Milwaukee area. Copies may be obtained from Charles T. McCleery, 4920 West Burleigh Street, Milwaukee 10, Wisconsin, or from the Milk Marketing Orders Division, Agricultural Marketing Service, U.S. Department of Agriculture, Washington 25, D. C.

Exceptions to the recommendations may be filed with the U.S. Department of Agriculture for five days after publication of the recommended decision in the Federal Register, scheduled for February 22, 1963. Four copies should be submitted to the Hearing Clerk, Room 112-A, U.S. Department of Agriculture, Washington 25, D. C.

— DATA IN BRIEF - FOR THE MAN IN A HURRY —

	Milwaukee Order No. 39		Northeastern Wis. Order No. 45		Madison Order No. 51	
<u>JANUARY 1963</u>						
Class I Price & Differential	\$3.75	7.0¢	\$3.65	7.2¢	\$3.75	7.0¢
Class II Price & Differential	\$3.10	6.7¢	\$3.10	6.7¢	\$3.10	6.7¢
Uniform Price & Differential	\$3.644*	6.9¢*	\$3.38	7.0¢	\$3.57	6.9¢
Pounds of Producer Milk	69,352,588		40,042,425		19,600,843	
Percentage in Class I	83.8%		53.6%		73.4%	
<u>FEBRUARY 1963</u>						
	* Weighted Average of Handler Prices					
Class I Price & Differential	\$3.74	7.0¢	\$3.66	7.2¢	\$3.74	7.0¢

UNIFORM PRICES AND COMPUTATION

PRODUCER PRICES FOR JANUARY 1963

Milwaukee Wisconsin Marketing Area
Federal Order No. 39

JANUARY 1963

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations.

The prices listed below do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of minimum requirements.

Name of Handler	Minimum Pay Price	B.F. Dif'l
Blochowiak Dairy Co.	\$3.66	6.9¢
The Borden Company	3.60	6.9
Cedarburg Dairy, Inc.	3.71	7.0
Christiansen's Dairy	3.83	7.0
Fairmont Foods Co.	3.68	7.0
Gehl Guernsey Farms	3.56	6.9
Golden Guernsey Dairy	3.64	6.9
Harmony Dairy Products	3.65	6.9
Hawthorn-Melody Farms	3.65	6.9
Healthway Dairy, Inc.	3.70	7.0
Home Dairy	3.70	6.9
Keystone Farms	3.60	6.9
Krueger Dairy	3.73	7.0
Landgren's, Inc.	3.74	7.0
McFarlands' Farm Dairy	3.62	6.9
Milk Producers Coop., Inc.	3.69	6.9
Mullen's Dairy	3.74	7.0
Progressive Dairy Prod.	3.65	6.9
Pure Milk Association	3.71	7.0
Roets Home Dairy	3.71	7.0
Schroeder Dairy	3.69	7.0
Sealtest Foods	3.63	6.9
Standard Dairy	3.66	6.9
Vaude Kolk Dairy	3.70	7.0
Warren Dairy	3.82	7.0
Wayside Dairy	3.76	7.0
West Side Dairy, Inc.	3.75	7.0

WEIGHTED AVERAGE 6.9¢

Weighted Average of Uniform
Prices for Information Purposes: \$3.644

Producer Milk in Class I

Producer Milk in Class II

Total Milk and Value Before Adjustments

Adjustments for Value of:

Overage Deducted from Classes I & II
Beginning Inventory Reclassification
Other Source Milk Deducted from Class I
Butterfat More or Less than 3.5 Percent
Plant Location Differentials
Half of Producer-Equalization Fund

Aggregate Value and Average Price

Reserve to Producer-Equalization Funds

Uniform Price to Producers for 3.5% Milk

MANUFACTURING PRICES AND

Year and Month	92 Score Cheddar		Spray Dry Skim	Basic Formula Price	Handler B'fat Dif'l	
	Butter Chicago	Cheese Wis.			C.I	C.II
	cents	cents	cents	dol.	cents	
1962						
June	57.94	33.00	14.13	3.01	7.0	6.7
July	57.96	33.00	14.16	3.03	7.0	6.7
Aug.	57.97	33.00	14.14	3.04	7.0	6.7
Sep.	58.28	33.31	14.05	3.06	7.0	6.7
Oct.	57.96	34.00	14.14	3.07	7.0	6.7
Nov.	57.99	34.50	14.16	3.10	7.0	6.7
Dec.	57.98	34.50	14.15	3.11	7.0	6.7
1963						
Jan.	57.97	34.56	14.15	3.10	7.0	6.7
Feb.						
Mar.						
Apr.						
May						
June						

OTHER PRICE DATA

OF UNIFORM PRICES

Northeastern Wisconsin Marketing Area Federal Order No. 45				Madison Wisconsin Marketing Area Federal Order No. 51			
Pounds of Milk	Average B'fat Test	Price at Test	VALUE	Pounds of Milk	Average B'fat Test	Price at Test	VALUE
21,478,776	3.598212	\$3.721957	\$799,430.86	14,384,233	3.502404	\$3.721766	\$535,347.45
<u>18,563,649</u>	<u>3.811535</u>	<u>3.308729</u>	<u>614,220.77</u>	<u>5,216,610</u>	<u>4.269018</u>	<u>3.615242</u>	<u>188,593.06</u>
40,042,425			\$1,413,651.63	19,600,843			\$723,940.51
			686.18				93.31
			1.91				
			-55,248.99				-27,919.13
			-379.24				5,938.68
			<u>13,512.67</u>				<u>7,338.26</u>
		\$3.426926	\$1,372,224.16			\$3.619189	\$709,391.63
		.046926	<u>-18,790.19</u>			.049189	<u>-9,641.51</u>
		\$3.38	\$1,353,433.97			\$3.57	\$699,750.12

FEDERAL ORDER PRICES FOR WISCONSIN AREAS - NO. 39, NO. 45, NO. 51

Class I Price Differentials			Supply-Demand Adjustments			Class I Prices			Uniform Prices to Producers and Producer Butterfat Differentials		
No.39	No.45	No.51	No.39	No.45	No.51	No.39	No.45	No.51	Milwaukee	Northeast	Madison
cents			cents			dollars			dol. cents	dol. cents	dol. cents
68	54	68	-24	-04	-24	3.45	3.51	3.45	3.36* 6.9	3.28* 7.0	3.27 6.9
88	74	88	-24	-08	-24	3.65	3.67	3.65	3.54 6.9	3.46 7.0	3.44 6.9
108	94	108	-24	-08	-24	3.87	3.89	3.87	3.76 7.0	3.66 7.1	3.66 6.9
108	94	108	-24	-12	-24	3.88	3.86	3.88	3.76 6.9	3.58 7.0	3.73 6.9
108	94	108	-24	-10	-24	3.90	3.90	3.90	3.80 6.9	3.58 7.1	3.72 6.9
108	94	108	-24	-16	-24	3.91	3.85	3.91	3.81 7.0	3.57 7.0	3.72 6.9
88	74	88	-24	-14	-24	3.74	3.70	3.74	3.64 6.9	3.42 7.0	3.56 6.9
88	74	88	-24	-20	-24	3.75	3.65	3.75	3.64 6.9	3.38 7.0	3.57 6.9
88	74	88	-24	-18	-24	3.74	3.66	3.74			
68	54	68	-24	-24	-24						
68	54	68									
68	54	68									

* Weighted average of base and excess prices.

UTILIZATION AND CLASSIFICATION FEDERAL ORDER NO. 39

MILWAUKEE MARKET NO. 39

ITEM	January 1963		December 1962		January 1962	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
CLASS I MILK						
Packaged Products:						
Fluid Milk	46,918	3.5	45,189	3.5	41,543	3.5
Flavored Milk	1,686	3.6	1,473	3.6	1,387	3.5
2% Skim Milk, Solids Added	3,106	2.1	2,936	2.1	2,164	2.1
" " " Plain	1,150	2.2	1,091	2.2	815	2.2
Skim Milk, Solids Added	1,770	.3	1,651	.4	1,536	.3
Plain Skim	1,033	.8	993	.8	847	.7
Buttermilk	437	1.0	429	1.1	380	.9
Flavored Milk Drink	206	.6	167	.7	146	.4
Half & Half	978	12.5	1,048	12.5	902	12.4
Light Cream	54	19.0	66	19.0	62	19.0
Whipping Cream	188	33.3	289	33.3	182	32.9
Cultured Cream	176	18.7	277	18.7	141	18.7
Subtotal	57,702	3.6	55,609	3.7	50,105	3.6
Bulk Sales to Nonhandlers	380	3.8	942	3.7	127	5.2
Unaccounted for Milk	207	5.2	341	3.1	135	3.5
Total Utilized in Class I	58,289	3.6	56,892	3.7	50,367	3.6
Nonpool Receipts*	-145	5.0	-138	5.8	—	—
CLASS I - PRODUCER MILK	58,144	3.6	56,754	3.7	50,367	3.6
CLASS II MILK						
Eggnog			698	8.1		
Bakeries et al	99	11.7	128	12.8	132	9.8
Cottage Cheese	3,185	.9	2,842	1.0	2,845	.8
Cheese	2,585	3.7	2,458	3.5	1,830	3.8
Butter	1,961	8.5	2,054	6.6	3,051	6.4
Evap., Cond., & Pwd.	1,624	4.3	2,190	3.5	3,052	3.3
Ice Cream & Mixes	1,746	11.6	1,493	11.0	1,018	17.9
Livestock Feed	126		106		95	2.3
Dumped Products	6		8			
Skim Equiv. Fort. Prod.	1,068		1,060			
Ending Inventory	4,915	4.1	4,455	4.1	4,413	3.9
Shrinkage	832	3.5	1,063	2.0	949	3.1
Total Utilized in Class II	18,147	4.4	18,555	4.1	17,385	4.5
Nonpool Receipts*	-6,938	3.6	-6,850	3.6	-4,590	4.3
CLASS II - PRODUCER MILK	11,209	5.0	11,705	4.4	12,795	4.6
TOTAL PRODUCER RECEIPTS	69,353	3.8	68,459	3.8	63,162	3.8

NOTE: For comparison only, statistics for 1962 are shown here reclassified in accordance with the amended order provisions effective May 1, 1962 for Order 45 and June 1, 1962 for Order 39.

CLASSIFICATION OF MILK

ORDERS 39, 45, 51

NORTHEASTERN MARKET NO. 45

MADISON MARKET NO. 51

January 1963		December 1962		January 1962		January 1963		December 1962		January 1962	
Thousand	%	Thousand	%	Thousand	%	Thousand	%	Thousand	%	Thousand	%
Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat
18,012	3.5	18,900	3.5	20,003	3.5	10,567	3.5	9,931	3.5		
1,086	3.5	1,088	3.4	1,339	3.5	716	3.8	590	3.8		
140	2.1	206	2.3			2,076	2.1	1,885	2.1		
221	1.8	217	1.8								
689	.7	682	.7	775	1.1	625	.8	586	.7		
458	.4	586	.4	832	.5	62	.1	67	.1		
180	.8	213	.8	234	.8	145	1.6	139	1.5		
65	.9	58	.9	82	1.2			1	2.0		
342	12.8	429	12.8	416	12.9	308	12.3	314	12.2		
10	22.1	13	21.8	15	20.2	6	21.7	9	22.2		
79	34.3	126	34.6	98	34.5	52	34.4	76	34.9		
58	18.3	108	18.8	76	18.4	40	20.9	60	21.8		
21,340	3.6	22,626	3.7	23,870	3.6	14,597	3.5	13,658	3.6		
103	3.7	157	5.4	99	3.5	653	4.0	796	3.8		
42	11.0	112	6.9	69	12.4	107	3.4	107	3.2		
21,485	3.6	22,895	3.7	24,038	3.6	15,357	3.5	14,561	3.6		
-6	3.5	-72	2.3	-148	3.3	-973	3.6	-932	3.8		
21,479	3.6	22,823	3.7	23,890	3.6	14,384	3.5	13,629	3.6		
		208	6.2					125	5.5		
1,685	1.0	2,016	1.1	2,130	1.0	923	2.4	806	1.3		
12,645	3.7	12,433	3.6	5,625	3.6	2,111	3.0	1,847	3.1		
976	37.1	977	37.6	1,176	37.5	354	33.6	324	34.0		
10,348	.9	10,473	.9	10,103	.3	1,524		2,038			
817	8.1	1,365	7.2	1,440	7.4	480	10.5	555	10.7		
48		108		102	1.3	67		92			
88		13		21							
323		382				449		433			
2,479	4.5	2,131	4.6	2,364	4.5	1,263	4.0	1,210	4.1		
356	4.3	539	4.3	370	5.2	318	1.8	296	2.6		
29,765	3.8	30,645	3.8	23,331	3.9	7,489	4.0	7,726	3.9		
-11,202	3.8	-12,011	3.9	-8,578	3.9	-2,272	3.5	-2,365	3.7		
18,563	3.8	18,634	3.7	14,753	4.0	5,217	4.3	5,361	4.0		
40,042	3.7	41,457	3.7	38,643	3.8	19,601	3.7	18,990	3.7		

* Includes, whenever applicable, receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and discrepancies between reported interhandler transfers.

CLASS I AND RECEIPTS BY MONTHS

POUNDS OF PRODUCER MILK IN CLASS I, ITS PERCENTAGE TO TOTAL PRODUCER MILK WITH TOTALS FOR PRODUCER MILK AND FOR OTHER SOURCE MILK BY WISCONSIN MARKETS

Year and Month	MILWAUKEE, No. 39				NORTHEASTERN, No. 45				MADISON, No. 51			
	CLASS I		From Pro-ducer	Other Source Milk	CLASS I		From Pro-ducer	Other Source Milk	CLASS I		From Pro-ducer	Other Source Milk
	Mil. #	%	Mil. #		Mil. #	%	Mil. #		Mil. #	%	Mil. #	
1962												
June	51.9	78.7	66.0	3.0	21.3	54.6	39.8	16.5	11.3	61.1	18.5	1.9
July	50.4	81.6	61.8	3.5	22.9	66.4	34.4	15.0	11.6	68.4	17.0	2.0
Aug.	52.6	85.3	61.7	3.7	24.2	72.3	33.4	13.2	12.1	74.1	16.4	2.0
Sep.	53.5	84.6	63.3	3.0	22.7	65.7	34.5	10.9	13.4	80.0	16.7	2.1
Oct.	58.4	86.5	67.5	2.8	24.4	63.5	38.5	10.3	14.3	77.8	18.3	2.0
Nov.	56.8	87.6	64.8	2.5	23.5	63.1	37.2	9.2	13.5	75.3	18.0	1.9
Dec.	56.8	82.9	68.5	2.7	22.8	55.0	41.5	9.7	13.6	71.8	19.0	2.0
1963												
Jan.	58.1	83.8	69.4	2.6	21.5	53.6	40.0	9.2	14.4	73.4	19.6	2.0
Feb.												
Mar.												
Apr.												
May												
June												

FARM NUMBERS AND DELIVERIES

NUMBER OF FARMS AND AVERAGE DAILY DELIVERIES PER FARM BY WISCONSIN MARKETS

Year and Month	MILWAUKEE				NORTHEASTERN				MADISON			
	Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm	
	'62	'63	'62	'63	'62	'63	'62	'63	'62	'63	'62	'63
Jan.	2174	2274	943	984	1389	1374	897	940	615		1028	
Feb.	2172		932		1402		930					
Mar.	2163		941		1427		939					
Apr.	2132		960		1421		952					
May	2095		993		1387		970					
June	2352		944		1398		949		613		1005	
July	2348		854		1408		788		622		884	
Aug.	2342		852		1433		753		624		847	
Sep.	2327		912		1451		793		618		901	
Oct.	2322		946		1471		844		621		951	
Nov.	2321		938		1450		856		621		965	
Dec.	2315		961		1477		905		618		991	
Avg.	2255		931		1426		881		620		935	

COMPARATIVE STATISTICS

SELECTED DATA COMPARISONS, WISCONSIN MARKETS

	Order No. 39			Order No. 45			Order No. 51		
	January	January	Com-	January	January	Com-	January	January	Com-
	'63	'62	parison	'63	'62	parison	'63	'62	parison
Average Daily:									
Producer Milk, thous. lbs.	2,237	2,037	+9.8%	1,293	1,247	+3.6%	632		
Other Receipts " "	85	23		362	205		105		
Class I Items " "	1,880	1,625	+15.7%	693	771	-10.1%	495		
Class II Items " "	585	561	+4.3%	599	476	+25.8%	242		
Deliveries per Farm, lbs.	984.4	943.0	+4.4%	940.0	897.0	+4.8%	1028.0		
Number of Farms	2,274	2,174	+100	1,374	1,389	-15	615		Order
Avg. Test of Prod. Milk, %	3.79	3.79		3.70	3.75		3.71		Effective
Number of Handlers:									June 1, 1962
Pool Plants	27	12	+15	63	67	-4	22		
Other Handlers	3	1	+2	7	7		8		
Producer Milk in Class I, %	83.8	79.7		53.6	61.8		73.4		
Shrinkage to Total Receipts:									
Product Pounds, %	1.36	1.70		.75	.98		1.80		
Butterfat Pounds, %	1.39	1.40		1.01	1.67		1.10		

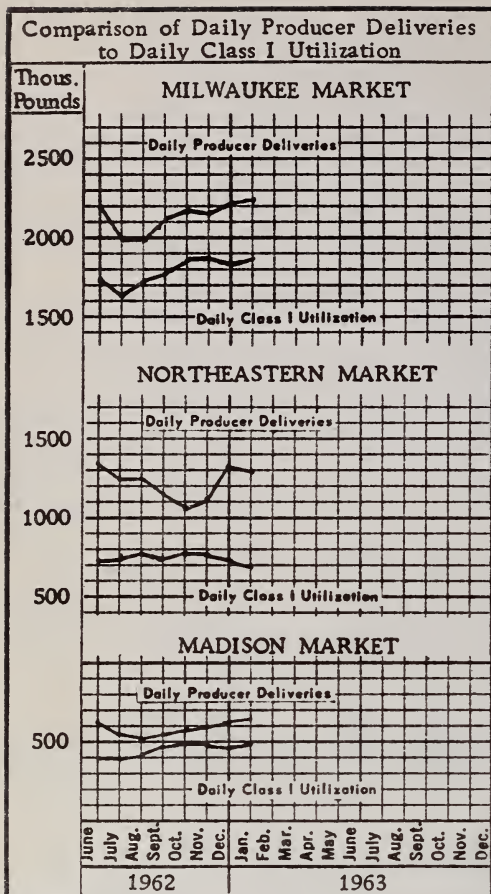
NEARBY FEDERAL ORDER DATA

PRODUCER MILK, TOTAL AND CLASS I, AND RELATED PRICES - JANUARY 1963

Market	Producer Milk	Class I Milk	Class I Price	Producer Price
	thous. lbs.	thous. lbs.	3.5% Milk \$ per cwt.	3.5% Milk \$ per cwt.
Chicago, No. 30	523,522	206,720	3.77	3.47
Duluth-Superior, No. 69	13,140	7,683	3.86	3.44
Madison, No. 51	19,601	14,384	3.75	3.57
Mich. Upper Peninsula, No. 44	10,083	7,406	3.86	3.741*
Milwaukee, No. 39	69,353	58,144	3.75	3.644*
Minneapolis-St. Paul, No. 68	94,122	61,614	3.78	3.591**
Northeastern Wisconsin, No. 45	40,042	21,479	3.65	3.38
Quad Cities-Dubuque, No. 63	20,544	14,330	3.97	3.71
Rock River Valley, No. 38	10,802	9,091	3.79	3.67
Southern Michigan, No. 40	306,064	185,272	4.28	3.61 **

* Weighted average of individual handler prices. ** Weighted average of base & excess prices.

NOTE: Prices shown for Milwaukee are weighted averages of all pool plants. Announced prices for basic zones are quoted for other markets.



WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By
Federal Milk Market Administrator
4920 West Burleigh Street
Milwaukee 10, Wisconsin
for the
Milwaukee, Northeastern
and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with §1039.74 of the Milwaukee Wisconsin marketing order, §1045.75 of the Northeastern Wisconsin marketing order, and §1051.77 of the Madison Wisconsin marketing order.

BASE PAYMENTS START WITH MARCH MILK

This will be the first year when producers for the three Wisconsin markets will all be paid in accordance with the Base-Excess plans provided for in the Federal Orders 39, 45 and 51 which regulate the handling of milk in the Milwaukee, Northeastern and Madison, Wisconsin marketing areas, respectively. Base payments begin with March deliveries, which will be paid for in April, and continue through June deliveries, to be paid for in July.

Amounts of earned bases have been announced to producers by the market administrator. These are the basis for determining for each producer the quantity which will be priced as base milk. New producers or those who did not make enough deliveries last fall to establish a base, will have their base milk computed at a percentage of deliveries as follows:

March	60%	of March milk to be base milk
April	55%	of April " " " " "
May	50%	of May " " " " "
June	50%	of June " " " " "

Any producer having an "earned base" may ask the market administrator to relinquish it and in lieu thereof have his base computed on percentages in the same manner, but such a request must be made before March 1, 1963.

For a producer who retires, moves, or has a change in partnership, here are some important rules regarding the "base" and what can be done about it:

1. A producer may move to another farm and retain his "earned base" if he still makes deliveries to a pool plant under the order.
2. If a producer retires, he may transfer his base to a successor who remains on that same farm. To transfer a base, a notice in writing to the market administrator is required and it must be postmarked not later than the last day of the month in which the transfer is to be effective.
3. When two or more producers who hold a joint base cease delivering from a farm, the base may be divided among them. To have the base divided, a request is made in writing to the market administrator postmarked not later than the last day of the month for which it is to be effective.

To assist those who may want to relinquish, transfer, or divide bases, forms are available from the offices of the market administrator.